

Shanique J. Broom, Ph.D.

Learning Design Analyst

2U, Inc. | Curriculum and Learning Design

586.489.8402 | shan@shanbroom.com | she/her/hers

Education	<p>Doctor of Philosophy, Higher Education</p> <p>Cognate: Race, Inclusion, and Equity Morgridge College of Education University of Denver, Denver, Colorado</p> <p>Dissertation: <i>Damned if Ya’ Do, Damned if Ya’ Don’t: A Critical Narrative Inquiry Exploring the Gendered Racism Experienced by Black Women Housing Professionals in Higher Education</i></p> <p>Committee: Drs. Cecilia Orphan (chair), Sarah Hurtado, Marvette Lacy</p> <p>Master of Science Administration– Partially completed before doctoral acceptance Emphasis: Leadership and Organizational Change Central Michigan University, Mount Pleasant, Michigan</p> <p>Master of Arts Emphasis: Higher Education Administration College of Education and Human Services Central Michigan University, Mount Pleasant, Michigan <i>Advisor:</i> Dr. Sarah Marshall</p> <p>Bachelor of Science Major: Psychology, Graduate Preparation Central Michigan University, Mount Pleasant, Michigan</p>
Academic Appointment	<p>University of Denver University College Adjunct Faculty, Fall 2022 Communications Management and Instructional Design and Technology</p>
Areas of Expertise	<ul style="list-style-type: none">• Qualitative methodologies including Sista Circle Methodology (SCM), case studies, and critical methodologies• Diversity, equity, and inclusion in higher education• College access, persistence, and success for Black students• Personal and professional support systems for first-generation professionals.• Historically Black Colleges and Universities funding inequities• Advising and student affairs leadership

Publications in Peer-reviewed Journals	<p>Nelson, C., Broom, S., Sisaket, L., Orphan, C. (2021) Imagining decolonial desires of the public good. <i>International Journal of Qualitative Studies in Education</i>.</p> <p>Orphan, C. M., Broom, S. (2021). Life at the ‘people’s universities’, organizational identification, and commitment among regional comprehensive university faculty members in the USA. <i>Higher Education</i>.</p>
Policy Briefs and Reports	<p>Broom, S.J., and Pingel, S., “Postsecondary Funding: Supporting Students of Color.” (2020, August) <i>EdNote.ecs.org</i>. https://ednote.ecs.org/postsecondary-funding-supporting-students-of-color/.</p> <p>Broom, S.J.,and Pingel, S., “Tuition Capping and Freezing: Rain Check for Future Price Increases or Durable Policy Solutions.” (2020, June) <i>EdNote.ecs.org</i>. https://ednote.ecs.org/tuition-capping-and-freezing-rain-check-for-future-price-increases-or-durable-policy-solution/.</p> <p>Broom, S.J., and Pingel, S., “States Move to Require the FAFSA for High School Graduation.” (2020, February) <i>EdNote.ecs.org</i>. https://ednote.ecs.org/states-move-to-require-the-fafsa-for-high-school-graduation/.</p>
Invited Guest Lectures	<p>EDU 947: The Professoriate School of Education and Health Sciences, University of Dayton (2022)</p> <p>HED 4212: Introduction to Public Policy and Higher Education Morgridge College of Education, University of Denver (2021)</p> <p>Multicultural Advisors Group Residence Life, Central Michigan University (2016)</p>
Research, Grant, and Fellowship Awards	<p>Graduate Student Dissertation Fellowship (2022) (\$2500 awarded)</p> <p>King-Chavez-Parks (KCP) Fellowship (2013) (\$20,000 awarded)</p>

<p>Academic, Policy and Student Affairs Experience</p>	<p>2U, Inc Curriculum and Learning Design Specialist November 2021 - Present</p> <p>Education Commission of the States Elements and Analysis Policy Researcher January 2020 – September 2021</p> <p>2U, Inc. New York University Student Success Advisor January 2019 – January 2020</p> <p>University of Denver Housing and Residential Education Residence Director July 2017 – December 2018</p> <p>Central Michigan University Department of Residential Life Residence Hall Director December 2015 – July 2017</p> <p>Alma College Diversity and Inclusion Office Coordinator of Diversity and Inclusion May 2014 – December 2015</p>
---	--

<p>Honors, Scholarships and Awards</p>	<p>College of Education Student Association (COESA) Practitioner Award Morgridge College of Education, Denver, Colorado (2022)</p> <p>VADA KYLE-HOLMES GRADUATE ACADEMIC SCHOLARSHIP (awarded \$1000) Mu Omega Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated, Aurora, Colorado (2021)</p> <p>Morgridge College of Education Fellowship (awarded \$17,500) Morgridge College of Education, Denver, Colorado (2021)</p> <p>William Cross Jr. Award for Leadership in Inclusive Excellence Morgridge College of Education, Denver, Colorado (2020)</p> <p>Education Scholarship Higher Educational Doctoral Student (awarded \$6000) Morgridge College of Education, Denver, Colorado (2020)</p> <p>King-Chavez-Parks Future Faculty Fellow (awarded \$20,000) Central Michigan University, Mount Pleasant, Michigan (2013)</p> <p>Central Michigan University Psychology Award of Distinction College of Liberal Arts and Social Sciences, Mount Pleasant, Michigan (2013)</p> <p>Multicultural Advancement Scholar (awarded 16,500) Office of Diversity and Inclusion, Mount Pleasant Michigan (2008)</p>
<p>Teaching Experience</p>	<p>University of Denver (2019 – Present) <i>University College</i> COMM 4905: Storytelling through Research and Measurement Credit-Bearing Master’s Level Course</p> <p><i>Morgridge College of Education</i> HED 4242: Educational Policy Analysis (TA) Credit-Bearing Master’s and Doctoral Level Course (Supervised by Dr. Cecilia Orphan)</p> <p>HED 4284: Inclusive Excellence in Organizations (TA) Credit-Bearing Master’s and Doctoral Level Course (Supervised by Dr. Ally Garcia)</p> <p>Central Michigan University (2010 - 2011) <i>First Year Experience</i> (Student Instructor)</p> <p>Central Michigan University, Academic Advising FYE 101: The First Year College Student Experience (Fall 2011)</p>

	<p>Credit-Bearing Undergraduate Level Course</p> <p>Central Michigan University, Academic Advising FYE 101: The First Year College Student Experience (Spring 2010) Credit-Bearing Undergraduate Level Course</p> <p>Central Michigan University, Academic Advising FYE 101: First Year Experience, Music Student Section Credit-Bearing Undergraduate Level Course</p>
Dissertation and Student Group Advising	<p>Faculty Advisor and Graduate Advisor, Sigma Lambda Gamma, Omicron Delta Chapter, 2018 – 2020</p> <p>Faculty Advisor, Sigma Lambda Gamma, Epsilon Chapter, 2016 – 2017</p> <p>Co-Chapter Advisor, Collective Action for Cultural Unity, CMU, 2015 – 2016</p>
Selected Refereed Conference Presentations and Posters	<p>Broom, S.J., Harris, M.S., Martinez, J., Roderique, M. (2017, October). We're a Culture; Not a Costume, Professional Development for the Campus Life, and Inclusive Excellence Division. Divisional Presentation at the University of Denver, Denver, CO.</p> <p>Broom, S.J., and Harris, M.S. (2017, June). The Elephant in the Room: Mental Health in HED Professionals. Presentation at the Annual Conference on Race and Ethnicity, Fort Worth, Texas.</p> <p>Broom, S.J., Brown, D.N., Payovich, N., Smith, C. (2015, March). Campbell Scholars Program: Academic, Financial, and Cultural Success for Inner City Students. Presentation at Equity within the Classroom Conference, Grand Rapids, MI.</p> <p>Broom, S.J., Brown, D.N., Dawson, T., Payovich, N., Pitts, K., Richardson, T., Smith, C. (2015, March). Creating a Shared vision of Mentoring, Support, and Enrichment: King-Chavez-Parks Mentoring Program. Presentation at Equity within the Classroom Conference, Grand Rapids, MI</p>
Graduate Work Experiences	<p>Graduate Research Assistant, Division of Diversity, Equity & Inclusion University of Denver – Denver, Colorado September 2020 – August 2021</p> <p>Serving under Dr. Kristin Deal and Dr. Andriette Jordan-Fields, facilitated and presented institutional research supporting Black Community Initiatives focusing on developing a Black Graduate Student Union, cataloging student and faculty experiences, and presenting a clear direction for Black Community Initiatives on campus.</p> <p>Graduate Research Assistant, Morgridge College of Education</p>

	<p>University of Denver – Denver, Colorado September 2019 – June 2020</p> <p>Serving under the leadership of PI Dr. Cecilia Orphan, conducting research that explored the definition of regional comprehensive universities/institutions (RCUs) globally. Additionally collected institutional data on all listed RCUs highlighting institutional mission, values, categorizations relating to institutional dedication. Additional responsibilities include managing logistics for current and developing courses.</p> <p>Graduate Research Assistant, College of Education and Human Services Central Michigan University – Mount Pleasant, Michigan August 2013 – May 2014</p> <p>Serving under the leadership of Dr. Kristina Rouech, to develop and finalize teacher preparation curriculum for the second largest teacher preparation program in the state. Coordinated the development of department-wide course curriculum referencing current professional literature and research and supported various faculty research projects.</p>
<p>University Service</p>	<p><u>University of Denver – Denver, Colorado</u></p> <p>Facilitator – Denver Placement Exchange Member – Black Graduate Student Association (BGSA) Member – College of Education Student Association (COESA) Admissions Ambassador – Morgridge College of Education Ed.D & Ph.D. program Reviewer – Denver Placement Exchange</p> <p><u>Central Michigan University, Mount Pleasant, Michigan</u></p> <p>Ambassador – The Placement Exchange CMU Graduate Ambassador Co-Chair – Reach Beyond Bias, Mount Pleasant Diversity Group Executive Board – French Club: Le Cercle francophone Trainer and Student Leader – CMU MI GEAR UP Mentor and Group Facilitator – Leadership Camp Mentor – Women’s Initiative of Strength and Hope (WISH) Member – Best Buddies Manager – Campus Ambassadors: Campus Admissions Tour Guide Manager – Chippewa Marching Band Member – Divine Order Gospel Choir Member – NAACP Member – Program Board Volunteer – Alternative Spring Breaks – HIV Aids – Atlanta, Georgia Volunteer – Alternative Weekend – Access and Support Volunteer – Pathways to Academic Success Volunteer – Sophisticated Women of Color</p>

Service to Professional/ Practitioner Communities	The Placement Exchange (TPE) Ambassador 2013 – 2014 Michigan Service Scholar 2008 – 2012
Professional Memberships	Association for the Study of Higher Education (ASHE) National Association of Student Personnel Administrators (NASPA) Zeta Phi Beta Sorority, Incorporated Sigma Alpha Iota, International Music Fraternity Kappa Kappa Psi, National Honorary Band Fraternity, Lambda Tau
Professional Training and Certifications	Certificate of College Teaching, Central Michigan University